**SEM**®

*SINCE 1948*

# CLASSIC COAT™

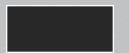FLEXIBLE COATING



**SEM**®
CLASSIC COAT™
FLEXIBLE COATING
CAPA FLEXIBLE
CHANGES OR RENEWS COLOR
ON MOST VINYL & LEATHER
CAMBIA O RENUEVA EL
COLOR EN LA MAYORÍA
VINILO Y CUERO

DANGER! VAPOR HARMFUL, EXTREMELY FLAMMABLE
AEROSOL. HARMFUL OR FATAL IF SWALLOWED
IRRITATING TO EYES, RESPIRATORY SYSTEM & SKIN.
READ CAUTIONS ON BACK PANEL.
Net wt. 12 oz / 340 g

*Changes or Renews Color on Most Vinyl & Leather*

*Provides Superior Color, Adhesion & Flexibility*

# COLORS

## FORD

**ZUEA Midnight Black**
*SEM No. 17013*

**ZUBA Lt. Graphite**
*SEM No. 17023*

**BJAA Lt. Parchment**
*SEM No. 17033*

**ZUCA Med. Graphite**
*SEM No. 17043*

**BJCA Med. Parchment**
*SEM No. 17053*

**AYCA Med. Prairie Tan**
*SEM No. 17063*

**ZU4A Med. Dk. Graphite**
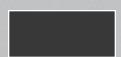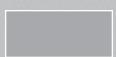*SEM No. 17073*

**ZU5A Dk. Graphite**
*SEM No. 17083*

## GENERAL MOTORS

**848 Black**
*SEM No. 17093*

**9780 Dk. Gray**
*SEM No. 17103*

**7701 Graphite**
*SEM No. 17113*

**9781 Lt. Gray**
*SEM No. 17123*

**9772 Lt. Neutral**
*SEM No. 17133*

**101E Lt. Oak**
*SEM No. 17143*

**9777 Med. Beige**
*SEM No. 17153*

**110D Med. Dk. Pewter**
*SEM No. 17163*

**9779 Med. Gray**
*SEM No. 17173*

**195A Med. Neutral**
*SEM No. 17183*

**149B Shale**
*SEM No. 17203*

**9902 Very Dk. Gray**
*SEM No. 17213*

**642H Very Dk. Pewter**
*SEM No. 17223*

## CHRYSLER

**AZ Agate**
*SEM No. 17233*

**L5 Taupe**
*SEM No. 17243*

**L2 Lt. Taupe**
*SEM No. 17253*

## HONDA

**Classy Gray**
*SEM No. 17263*

**Mild Beige**
*SEM No. 17273*

## TOYOTA

**Oak**
*SEM No. 17283*

**Ivory**
*SEM No. 17293*

**Blue Gray**
*SEM No. 17303*

## ACURA

**Tan**
*SEM No. 17313*

**Creamy Ivory**
*SEM No. 17323*

**Charcoal**
*SEM No. 17333*

## BMW

**Neutral**
*SEM No. 17343*

**Silver Gray**
*SEM No. 17353*

# *VINYL* *INSTRUCTIONS*

**1**
Clean with **39362 SEM SOAP** and a gray scuff pad. For vinyl convertible tops, use a nylon bristle brush. Scrub thoroughly, paying close attention to textured or recessed areas. Rinse with water and dry.

**2**
Clean with **3834( ) VINYL PREP** using a lint free towel wiping in one direction. Or, apply **4040( ) ZERO VOC SURFACE CLEANER** and scrub with gray scuff pad. Rinse with water and dry. If contamination still exists water will bead on the surface. Repeat until no beading occurs.

**CAUTION**
Do not allow **3834( )** or **4040( )** to splash or stand on painted surface as discoloring may occur.

OR

**3**
Apply **CLASSIC COAT**.

# *LEATHER* *INSTRUCTIONS*

**1**
Clean with **39362 SEM SOAP** and a gray scuff pad. Scrub thoroughly, paying close attention to textured or recessed areas. Wipe **39362** with a clean damp towel to remove all residue.

**2**
Clean with **3835( ) PLASTIC & LEATHER PREP** using a lint free towel and wiping in one direction. If contamination still exists after cleaning, water will bead on the surface. Repeat until beading no longer occurs.

**3**
Scuff the leather with a clean gray scuff pad or 400-600 grit sandpaper. Blow off dust and clean again with **3835( )**.

**4**
Apply **CLASSIC COAT**.

| *FLEXIBLE COATING SYSTEMS* | Plastic | Vinyl | Leather | Carpet | Velour |
|---|---|---|---|---|---|
| CLASSIC COAT™<br>• Multidirectional fan spray tip.<br>• Superior adhesion & flexibility.<br>• Won't fade, chip or peel.<br>• Available in many factory-matched OEM colors from Ford, GM, Chrysler, Honda, Toyota, Acura & BMW. | | ✓ | ✓ | | |
| *Color Coat*<br>• Permanent, flexible, fade resistant coating.<br>• Aerosols available in many OEM automotive colors.<br>• OEM formulas from 1976 to the present.<br>• Mixing system contains 9 toners and 3 clears for *limitless* color combinations. | ✓ | ✓ | | ✓ | ✓ |
| SURE-COAT™<br>• Waterborne - VOC compliant everywhere.<br>• Mixing system contains 9 toners and 3 clears.<br>• Excellent flexibility & adhesion.<br>• May be brushed or sprayed to change or enhance current color while maintaining texture and look. | ✓ | ✓ | ✓ | | |
| *VINYL COAT*<br>• Specially formulated for marine use in 25 popular colors.<br>• Increased UV inhibitors for extra protection.<br>• Hides stains, fading and properly prepped mildew.<br>• Smooth, consistent finish that will not crack.<br>• Rich vibrant colors can provide custom look to vehicle interiors as well. | ✓ | ✓ | | | |

**SEM**®

*The Right Choice*